

Improving of Key Supporting Services for Young Innovators across Central Europe

InoPlaCe at a glance

The InoPlaCe project is a trans-national cooperation project co-funded under the Central Europe Programme. The project was selected for funding thanks to its great potential to enhance the innovativeness and competitiveness of the Central European region. Under the cooperation of the involved partners, the key supporting services for young innovators who are acknowledged as important driving force for economic development, innovative entrepreneurship and research. The young innovators – young people with innovative potential face the lack of support in their efforts or are discouraged from taking any

effort because of the missing support. Therefore, the project strives to provide them with appropriate support based on their real needs and requirements.

To reach the objective of improving the conditions of young innovators, the current stage of play will be mapped and the key services will be identified and benchmarked, so that both the quality and quantity of these services in the participating regions are subject to analysis. Based on the analysis further efforts will be taken to improve the current supporting services or to establish very new ones so that the young innovators, who are

essential for the market innovation process, can operate in an environment encouraging innovation flow and realization. The project will draw on well-known Living labs concept which will be applied for Regional Innovation Labs establishment where the young innovators will be given space to formulate their needs and to shape the action necessary for meeting their needs. The project counts on wide involvement of key regional stakeholders and its results will be continuously communicated to policy makers and other entities belonging to the regional innovation system.

The Partnership

1. The Lead Partner: RERA Inc. - The Regional Development Agency of South Bohemia - CZ
2. Regional Development Agency Cleje Ltd. - SI
3. Regional Development Agency "ARLEG" S.A. - PL
4. Regional Development Agency Senec-Pezinok - SK
5. Milano Metropoli Development Agency - IT
6. Pannon Novum Non-profit Ltd. - HU
7. Europa Programme Centre (EPC) at governing body TIAW e.V. - DE
8. CVVI-Centre for research, innovation and regional development - CZ

MAP with the partners



The Lead Partner: RERA Inc. - The Regional Development Agency of South Bohemia

The Regional Development Agency of South Bohemia was created in January 1999. Since then has RERA developed into a unique organization able to support and coordinate the economic, social and cultural development of the South Bohemian Region. These competences are respected by other regional institutions and companies. For good reputation guarantees furthermore the structure of stakeholders, which are namely: The Regional Government of the South Bohemian Region, the Union of Towns and Municipalities of the South Bohemian Region, the Chamber of Commerce of the South Bohemian Region and the Chamber of Agro-Commerce of the South Bohemian Region. Thanks to the explicit competences and its outstanding position in the field of regional development is RERA able to help with implementation of all new results and outputs from

realized projects. This implies, that knowledge can be supplied to organizations, companies, as well as for example educational institutions. RERA is experienced in managing regional and inter-regional projects. Apart from the project InoPlaCe RERA is currently also the partner in the project I4W - Innovation for welfare (INTERREG IVC Programme). RERA is an executive unit within the Small Project Fund between the Czech Republic and Austria. RERA is also partner in many projects in the European Territorial Cooperation Austria - Czech Republic. RERA has also acted in many other projects in INTERREG IIIC and IIIA Programme and for example the project MATEO (INTERREG IIIC Programme) was one of the finalists in RegioStars 2008 – The Award for Regional Innovative Projects. The most

important know-how of the team is represented by the knowledge the strengths and weaknesses of the South Bohemian region. Thanks to this, RERA acts as an author of many development strategies on the region level and is still one of the authors of Regional Innovation Strategy of South Bohemian Region. In the project InoPlaCe is RERA responsible for two of six main parts, so called “work packages”. For Project management and co-ordination which means overall project management based on the Subsidy contract between RERA and Managing Authority of the Central Europe programme on the one hand and based on the Partnership Agreement between RERA and all partners on the other hand. Second work package which is RERA responsible for is InoPlaCe platform. Within this component all partners should for example provide Regional contact point for young innovators.



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Dissemination and communication coordinated by Pannon Novum Nonprofit Ltd.

Through Working package 2 of the project the partnership would like to realize dissemination and communication activities during the whole project implementation to ensure wide promotion of outputs and results. The activities are well balanced mixture of media and non-media mechanism and will be implemented by all partners. Dissemination is separated to three

phases - initial, mid-term and closing. In each phase the similar tools and techniques are used - at international level international press conference will be organized, at regional level regional info days and press releases. There will be significant differences in content for communication and different key messages will be communicated

in each phase, so for each phase there will be prepared specific dissemination pack. All project communication activities are coordinated by Project Partner 6, namely the Pannon Novum West-transdanubian Regional Innovation Nonprofit Ltd. supported by managers responsible for communication in project partners' organizations.



The Pannon Novum West-transdanubian Regional Innovation Nonprofit Ltd.

The Pannon Novum West - Transdanubian Regional Innovation Agency programme 2004 – 2007 was headed by the West Transdanubian Regional Development Agency. In order to further develop the work of the agency, the Regional Innovation Council and five other organisations supporting regional businesses established a new corporation, under the name of Pannon Novum West - Transdanubian Regional Innovation Nonprofit Ltd. After

winning the proposal launched by The National Office for Technology and Research, the Regional Innovation Agency has started a new 3 year project on 1st August 2008. The main objective of the project is to promote the development of the innovation system in the West Transdanubian region, to create a regional, innovation supporting and stimulating and innovation-friendly environment, network co-operation, as well as to develop

and expand new innovation services by enhancing the competitiveness of the micro, small and medium enterprises while increasing their innovation activities. The Regional Innovation Agency (RIA) is operating within the frameworks of the Pannon Novum Wes-Trans-danubian Regional Innovation Non-profit Ltd. Its public activities are focusing on strategy-planning, net-work development, information ex-change, education, consultancy services and international innovation activities.

1st meeting of Technical and Steering Committee in Hungary, Győr

The second meeting of the project InoPlaCe and first meeting of Technical and Steering Committee was organized by Hungarian project partners in Győr, 20 – 21 October. The meeting was focused on closing the first period of the project (1.5.2011 – 31.10.2011) and next steps and activities for the new period (1.11.2011– 30.4.2012).

that benchmarked. Based on the analysis further efforts will be taken to improve the current supporting services or to establish very new ones so that the young innovators, who are essential for the market innovation process, can operate in an environment encouraging innovation flow and realization.



The committee discussed the last period and didn't experience any difficulties. The next period was more closely discussed and will be focused on analysing the existing key services for young innovators. The key services have to be identified in more detail and after

The main goal for the next period is the work with the established Regional Inno-vation Labs where the young innovators will be given space to formulate their needs and to shape the action necessary for meeting their needs.

The kick-off meeting held in České Budějovice (Czech Republic)

The first meeting of project InoPlaCe - Improving of Key Supporting Services For Young Innovators Across Central Europe was held in České Budějovice (Czech Republic) on 19 – 20 July in the city, where is located the office of Lead Partner – RERA Inc. The Lead partner coordinates the consortium of other seven partners coming from across the Central Europe region, namely the Regional Development Agencies of Celje (Slovenia), Legnica (Poland), Senec-Pezinok (Slovakia), Milano Metropoli (Italy), Pannon Novum (Hungary), Europa Programme Centre (Germany) and Centre for research, innovation and regional development (the Czech republic). So-called Kick of meeting attended also the representative Angelika Trochimiak of Joint Technical Secretariat. After introducing all participants the Lead partner spoke about the milestones of the project. The project wants to create platform to help young innovators with implementation of their innovation. The content of the project will be based on well-known Living labs concept which will be applied for Regional Innovation Labs establishment in every region. Under the co-operation of the involved partners will be essential to find the key supporting services for young innovators who are acknowledged as important driving force for economic development, innovative entrepreneurship and research.

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